

“ . 2003”

2002 12 4 3 (見本市) “ 6

. (Japan Creation : JC) 2003” .

486 978 (booth :) .

6 가 “JC”

, .

“JC (Preview)”, “ .

. (Cyber Japan Creation : CJC)” .

11 “JC ” “ ”

. 가 , 2003

5 JC . “JC 2002” 6 5

, (商社員) 2

. 가

.

, , PR ,

가 .

(縫製品提案機能) .

“ . . ”

,

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? 가

“ (工)” 가 (不自

然)

JC (延) 124 가 ,
(上海),
(商談)

“JC 2003” “ JC ”
,
(Index corner), (creative) (trend)
(Trend corner),
(contest)
(Textile contest corner), JC (collection) (Joint collection)

JC

JC JC가 가
JC , (buyer)
(fabric)
가 70 , (sample hanger) 3,580 ,
(index:索引) 가 102 , (converter)

568

가 1 2

(入場)

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JC · 4

, 가

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, 가 ·

, 가 ·

(商談室) 가 ·

2003 JC , 2004 JC

, 3

· (受

益者負擔)

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100 JC가

5 ·

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(originality : ,)가

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· 2003 2002 7

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JC · “ · (Neo-luxury)”, “ · (Soft-dandyism)”, “ · (Sports-influence)”, “ · (High-quality casual)”, “ (Relaxing)”, “ · (Neo-folklore)” 6

(season) , 50 ·

“ (What's new!)” (Japanism modern)
 100
 (color) (流行色) 16
 17 JC 71
 1,350
 (zone) 302 가 2,937
 (Trend View)
 “
 ”, “ ”, “
 ”
 (event) “ (Eco-project)”
 (galleria),
 (tea) 가
 JC “ (Hard & Soft)”
 (taste)
 , “
 (casual couture elegance)”
 가 (garment)
 (原點) , 28 ,

· , CJC ·

· (Universal) · ,

, · (leisure) · , (尾州)

·

· 가 “ (世代)

(衣材料) ” 7 가

4 (型) (base) 70 ·

, “ (active)

” “ ”

가 ·

·

“JC 2003” · 250 627

· (grand prix) ·

“ · (wool felt)”가 · (flat)

(layer :) (立體感) “

(edge)” 가 · (simple)

가

·

“ (武藏野)” “ (複

合) ” “ (多摩)” “

(stripe :) · (heat-cut) · (film print)

” , ·

가 ·

， ， ， ， ， ， (服飾資材)，
(編 lace)， · 가 9

·

“ 가 ，

·

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가 ” .